

MEMBER DAY

THE POWER OF PARTNERSHIP

• THE •
COMPOSABLE
CONFERENCE

Join us for the first MACH Alliance Member Day, an exclusive opportunity to connect before our flagship conference begins. We often talk about the Power of MACH, but our true strength comes from the power of the Alliance - you are the collective force driving the future of composable technology.

This day is your opportunity to:

- Provide input on the direction of the Alliance and gain insight into the 2025 strategy
- Align on a shared approach to navigating a complex market
- Strengthen your partner network with senior leaders and peers
- Maximize the value of membership and turn collaboration into tangible business growth

Hear from our Executive Board, MACH Ambassadors, and industry leaders, and engage in interactive sessions designed to help you make an impact with MACH.

AGENDA

TIME	SESSION	WHERE
2:00 PM	ARRIVAL	
2:30-3:00 PM	Executive Board Welcome & Discussion: <i>MACH Alliance Future Focus</i> Kick off with insights from our Executive Board on what's ahead for the Alliance in 2025.	Hall
3:00-3:30 PM	Ambassador Industry Panel: <i>The Buyer's Voice</i> Hear directly from buyers on how MACH is shaping the market and what they expect from vendors and partners.	Hall
3:30-4:30 PM	Leadership Connect: <i>For MACH Board members & Ambassador</i> An exclusive session for senior leadership to connect, exchange insights, and explore collaborative opportunities.	Adams Studio
4:30-5:15 PM	'Doing Business Better Together' Workshop A hands-on session focused on driving collaboration, lead-sharing, and maximizing business potential through MACH partnerships.	Hall
5:15-6:00 PM	Find out more: MACH AI Exchange with Amanda Cole / Open Data Model Initiative with Mark Demeny & Dom Selvon / Analysts AMA with Sonja Keerl.	Hall/Adams Studio

Women IN
MACH

TIME	SESSION	WHERE
4:00-4:30 PM	The MACH Alliance DEIB Scoring Tool: <i>Transforming Data into Meaningful Inclusion</i> Learn how MACH Alliance is driving diversity, equity, inclusion, and belonging (DEIB) through data-driven insights. Speaker: Jasmin Guthmann	Forum North
4:30-5:15 PM	Panel: <i>Diversity as a Growth Catalyst</i> Leaders discuss why DEI is a key driver of business growth and how MACH companies can embed it into their strategy. Speakers: Meriel Neighbour, Todd Harris, Amanda Cole, Everett Zufelt	Forum North
5:15-5:45 PM	From Spark to Lasting Success: <i>Why Mentorship Matters</i> An inspiring discussion on how mentorship fuels long-term career and business success in MACH. Speakers: Preseetha Pettigrew, Nora Dorsman	Forum North

6:00 PM

The Composable Conference Welcome Drinks

Join conference attendees and speakers at a drinks reception in the Jackson Gallery.

Jackson Gallery @ Convene - Willis Tower

MEMBER DAY TICKET PRICE:

 **\$500 USD**

MEMBER DAY 3 X TICKET PACKAGE:

 **\$1200 USD**

GET YOUR TICKETS