



MACH Agent Ready Award

2026 Member Guide

**FIRST COHORT SUBMISSIONS
DEADLINE**
June 26, 2026

FIRST COHORT ANNOUNCED
June 30, 2026 (then ongoing)

Application forms: [ISV](#) . [SI](#) . [Enablers](#)

What is Agent Ready?

Agent Ready is an additional recognition for MACH-certified members. It does not replace or affect your MACH Alliance membership status in any way. It answers a question members are increasingly being asked in live deals: Are your systems proven to work with agents? Agent Ready gives you a proof point you can use in the market. The 2026 cohort is now open; the criteria will be reviewed and updated for 2027 to reflect how the ecosystem evolves. It is free for members.

Why apply now?

Applications submitted in June will be included in the first Agent Ready cohort and listed as part of the press release and announcement on June 30.

Members included in the first cohort will:

- Be highlighted across MACH Alliance marketing and social channels
- Receive early visibility as companies leading the market conversation around agentic AI readiness
- Be eligible for inclusion in launch-related opportunities

Not yet ready to apply? Applications are open year-round and regular announcements will be made.

What Agent Ready means to you

- Recognition you can cite in RFP responses that procurement teams and enterprise buyers recognize
- A reason for buyers to shortlist you over non-Alliance members also claiming "agent expertise"

- Sales-ready materials explaining what Agent Ready means in open, composable, and connected terms
- Access to peer brand stories across the ecosystem you can learn from

Requirements by membership type

ISV members

Recognizes ISVs whose technology is being used by brands that have launched agentic solutions in production. Your submission must demonstrate:

- Two brand stories. Each story must:
 - Name the brand*
 - Describe the agent and the business outcomes it delivers
 - Explain how the agent uses your technology
- The agent integrates with your technology via open standards – APIs, MCP, A2A, webhooks, or equivalent.
- The agent is live in production or in staged rollout. Pre-production submissions are not accepted for 2026.
- The agent is external to your platform, it is not a feature of your own product, and not an integration to another vendor's agent.

**Note: This is for our use only, and MACH Alliance will request approval directly from you if this brand name needs to be made public.*

SI members

Recognizes SIs with demonstrated organizational readiness to deliver agentic solutions at scale. Your submission must demonstrate:

- Two or more senior practitioners at director level or above whose role explicitly covers agent solutions or agentic systems architecture. This must be verifiable via LinkedIn, a company bio, or published thought leadership.
- Clear public market presence: your website or marketing materials explicitly offer services around agentic solutions. This must go beyond general AI/ML or automation messaging – a buyer should be able to find it.
- Two or more pieces of thought leadership specifically about agent solutions or agentic systems (blog posts, talks, or whitepapers), published within the last six months.
- Two or more publicly referenceable cases of agentic solutions delivered in production for named customers. Submissions must explain how the work goes beyond automation or predictive AI/ML.

Enabler members

Recognizes Enablers whose platform provides infrastructure purpose-built for agent workloads. Your submission must demonstrate:

- Two or more generally available capabilities purpose-built for agent workloads. Qualifying capabilities include: agent orchestration, agent-to-agent (A2A) routing, agent observability, secure credential delegation, and agent state management. Generic compute, hosting, or storage does not qualify.
- Two or more named brands using these capabilities for agentic solutions deployed in production.
- Evidence of agent workload maturity, covering at least: cost controls and rate limiting, credential scoping and revocation, audit trails for agent behavior, and safe action boundaries.

Applications are reviewed by our new SubmissionScout, which assesses each submission against the published criteria and produces a recommendation, reviewed and signed off by the MACH Alliance Admissions Lead. All applications will be reviewed within 2 business days. Submissions close June 26 for inclusion in the first cohort announcement.

How to apply

Submit via the 2026 Agent Ready Form for your member category. For questions, please contact Shellie Urquhart, Operations Manager, at: shellie.urquhart@machalliance.org.

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