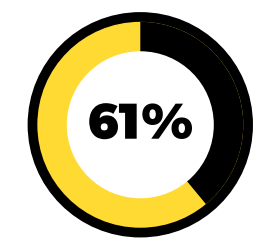
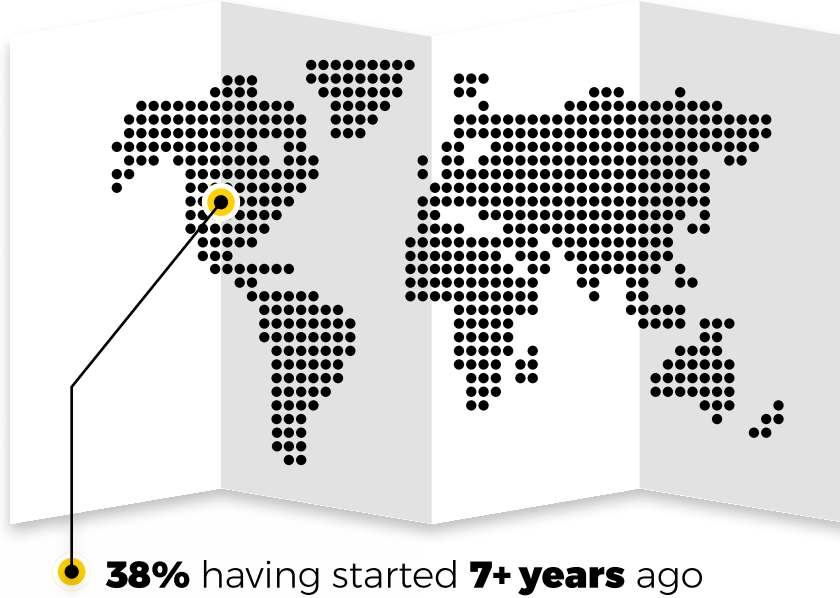


2025 MACH Alliance Global Annual Research

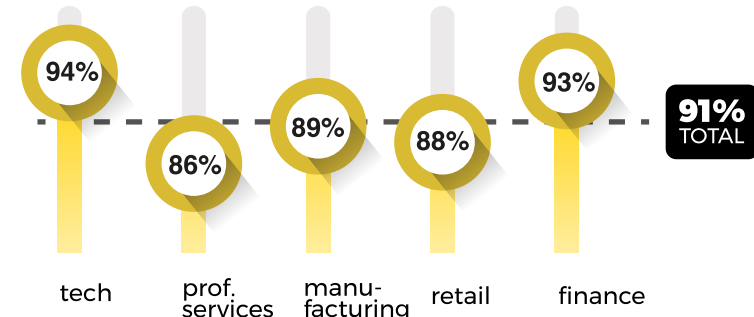
Section 1: MACH Adoption



NORTH AMERICA LEADS THE WAY

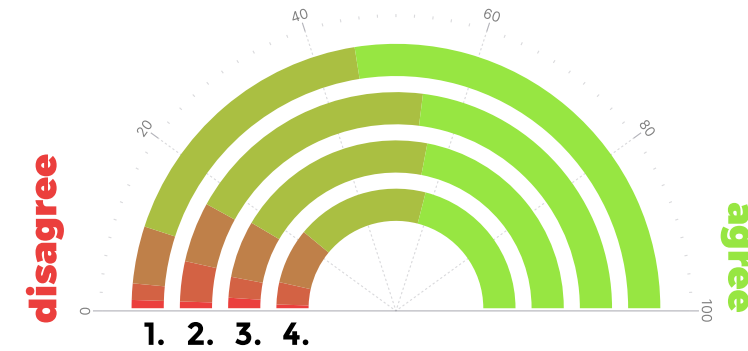


MACH ADOPTION PER INDUSTRY



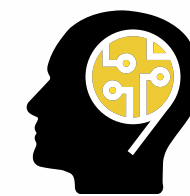
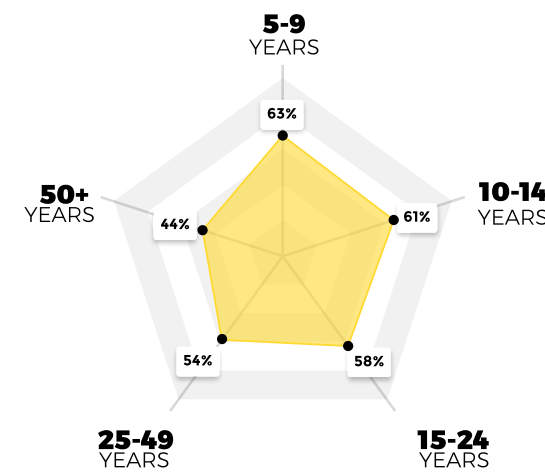
Section 2: MACH Readiness & Mindset

READY OR NOT?



1. Able to implement MACH
2. Implement MACH in the next quarter
3. Has skills and resources to implement MACH
4. Senior leadership prioritises MACH investment

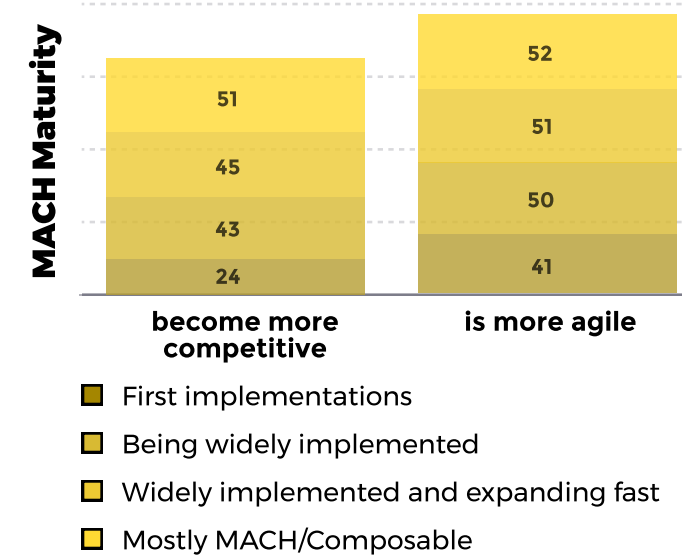
OLDER COMPANY LOWER MACH CONFIDENCE



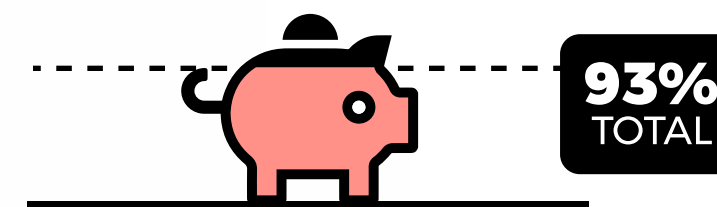
9 in 10 agree that **MACH mindset exists** in their organization

Section 3: MACH Benefits & ROI

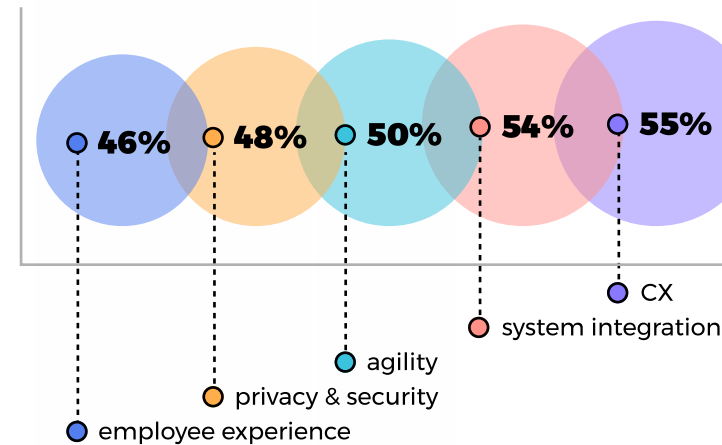
MORE MACH = MORE AGILE & MORE COMPETITIVE



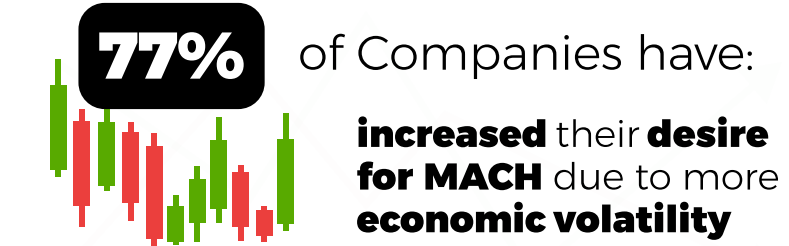
ROI MEETING OR EXCEEDING EXPECTATIONS



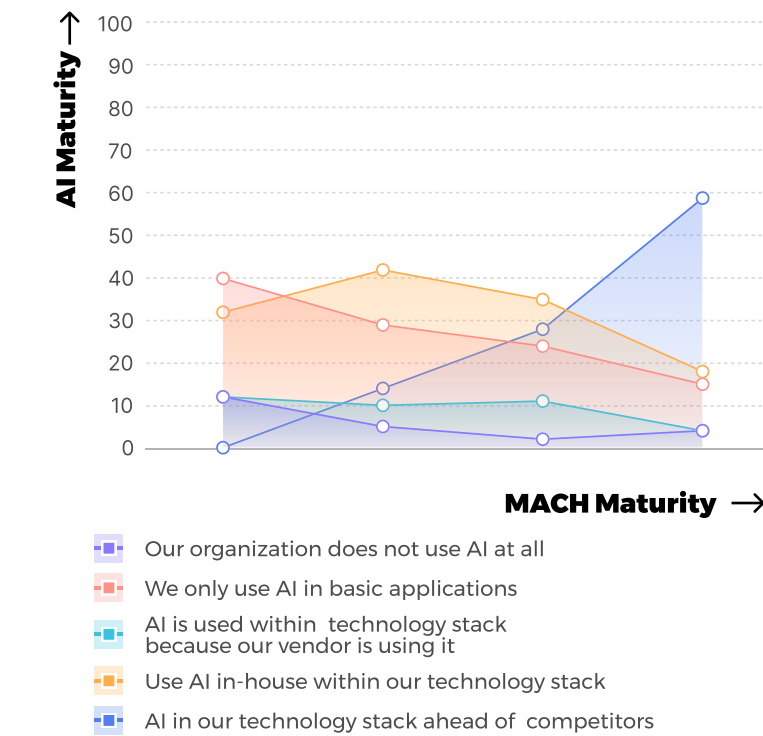
BENEFITS FROM MACH



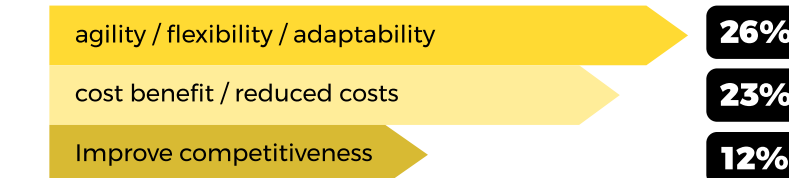
Section 4: Megatrends (AI and Economic Volatility)



CORRELATION BETWEEN MACH MATURITY AND AI MATURITY

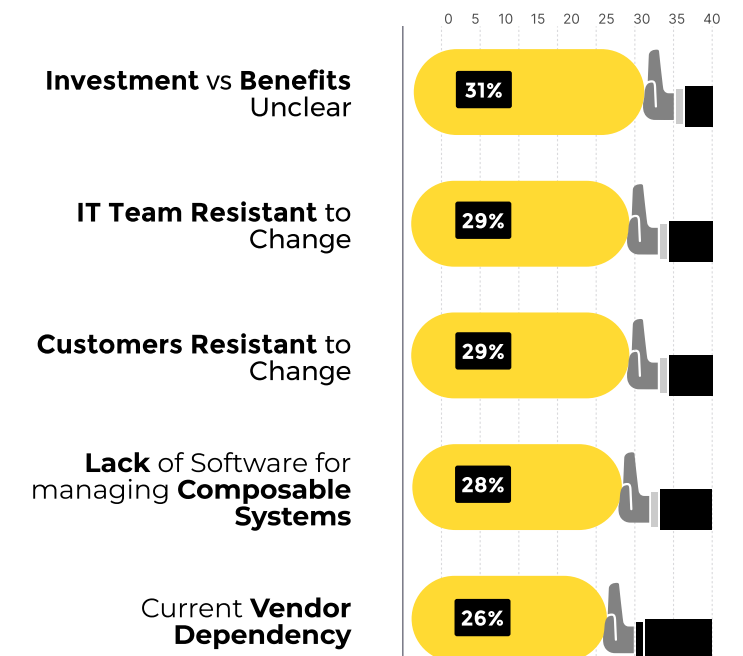


TOP 3 REASONS TO EMBRACE MACH IN THE FACE OF ECONOMIC VOLATILITY



Section 5: MACH Challenges

TOP 5 CHALLENGES DEMONSTRATING ROI AND RESISTANCE TO CHANGE



Board / Leadership support is one of the key barriers to MACH implementation

